

# **FREEWAY RESULTS**

# THE RESULTS

WHAT WE SAY HELPS. WHAT THEY SAY MATTERS.



**CENTERPOINT CHURCH**  
CHILLICOTHE, OH  
[centerpointlive.com](http://centerpointlive.com)

WE WERE BLOWN AWAY BY THE RESPONSE TO *FREEWAY*. WE HAD NO IDEA THE MAGNITUDE OF IMPACT IT WOULD HAVE.

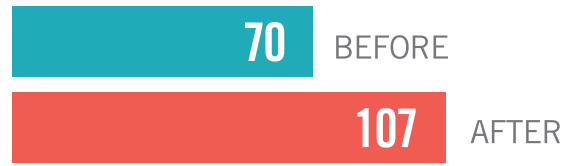
CHRIS VANBUSKIRK: LEAD PASTOR



PERCENT INCREASE IN SMALL GROUPS



SMALL GROUP PARTICIPATION



**FACT #1:** 2nd highest weekend attendance in Centerpoint history.  
**FACT #2:** 44 decisions for Christ & 11 baptisms during series.

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WHAT WE SAY HELPS. WHAT THEY SAY MATTERS.



## LIFEPOINT CHURCH

WILMINGTON, NC

[lifepointnow.com](http://lifepointnow.com)

FREEWAY WILL BE A RESOURCE WE KEEP USING EVEN BEYOND OUR SERIES. WHY? SIMPLY BECAUSE IT WORKS.

JEFF KAPUSTA: SENIOR PASTOR



PERCENT INCREASE IN SMALL GROUPS



## SMALL GROUP PARTICIPATION



298

BEFORE



507

AFTER



**FACT #1:** Spike in “Care Ministry” after the Freeway Series.

**FACT #2:** Curriculum was enthusiastically adopted by all ages and group types.

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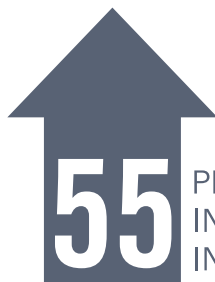
## DISCOVERY CHURCH

SIMI VALLEY, CA

[discoverychurch.com](http://discoverychurch.com)

THIS THING WAS AWESOME! WE HAVE TRIED A LOT OF DIFFERENT SERIES BEFORE BUT FREEWAY IS SOMETHING SPECIAL. IT HELPED OUR CHURCH ON SO MANY LEVELS AND ENERGIZED OUR PEOPLE AND OUR STAFF.

CALEB KALTENBACH: SENIOR PASTOR



PERCENT INCREASE IN SMALL GROUPS



SMALL GROUP PARTICIPATION



311

BEFORE



466

AFTER



**FACT #1:** Week 4 of Freeway series was highest weekend attendance in church history.

**FACT #2:** Finished the Freeway series with a Baptism Sunday. Over 80 people were baptized.

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## CROSTIMBERS CHURCH

DALLAS, TEXAS

[crosstimberschurch.org](http://crosstimberschurch.org)

WE LOVE FREEWAY. IT IS A TRULY REMARKABLE RESOURCE THAT FIT SO WELL WITHIN OUR CHURCH WITH INCREDIBLE RESULTS.

TOBY SLOUGH: SENIOR PASTOR



150 PERCENT INCREASE IN SMALL GROUPS



## SMALL GROUP PARTICIPATION

812 BEFORE

2064 AFTER



**FACT #1:** Reordered Freeway workbooks 3 times due to overwhelming demand.

**FACT #2:** Integrated Freeway into children's, youth and adult ministries.

# THE RESULTS

WHAT WE SAY HELPS. WHAT THEY SAY MATTERS.



## EVERGREEN CHRISTIAN COMMUNITY

OLYMPIA, WA

[ecconline.cc](http://ecconline.cc)

FREEWAY HELPED OUR PEOPLE LOWER THEIR WALLS ABOUT BEING IMPERFECT WHICH ENCOURAGED EVERYONE TO START SHARING THEIR STORIES.

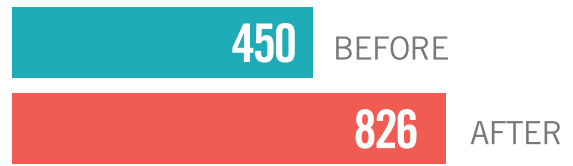
JIM LADD - SENIOR PASTOR



PERCENT INCREASE IN SMALL GROUPS



## SMALL GROUP PARTICIPATION



**FACT #1:** 40 groups stayed together even after the series was over.

**FACT #2:** Consistently high weekend attendance throughout the series.